



## Program Requirements

- Accept program terms & conditions
- Meet annual growth targets (for ConnectedPartner Plus)
- Provide sales out data for special pricing purchases
- Adhere to advertised price and maximum discount policies
- Abide by Internet advertising policy

## Program Benefits

- Product discounts
- Deal Registration Program
- Demo Equipment Purchase Program
- Marketing Development Funds Program
- Qualified leads for certified partners
- Access to award-winning partner portal
- Sales/marketing tools and resources
- Promotions
- Business development and marketing support from distributor
- Partner-exclusive webinars
- Partner-exclusive communications
- Partner-exclusive social media groups
- FREE virtual sales and technical training
- Product updates and software releases
- FREE access to LINKPlanner
- Cambium Community

Apply: [channel.cambiumnetworks.com](https://channel.cambiumnetworks.com)